



March 13, 2020

All of us at NorCalUltras have been inspired to see the lives of our runners change by the work we do and the lifestyle we embrace – which truly makes my role as a local small business owner feel more gratifying. Even still, there are moments when uncertainty exists, and difficult decisions are made.

Runners never quit and have the endurance to get through this challenging time. Let's embrace our running community by coming together. We are here to be your partner and resource. We will be actively looking at a postponement for a future date. We will provide any updates we have as information is presented to us. As a local small business entity, we thank you for your understanding and support.

NorCalUltras Mission Statement

Our mission is to produce the premiere ultra endurance events in Northern California.

Our goals are to provide every runner with a personal and inspirational ultra experience and to respect and support our running community.

Our Values

Integrity- Acting with honesty without compromising the truth

Respect – Giving due respect to oneself and others while maintaining a team environment that fosters growth

Commitment- Offering quality and consistent product, service and other initiatives that have impact within and outside NorCalUltras

Community- Creating sense of responsibility and contribution to the running world that define and shape our existence

Innovation- Cultivating ideas for NorCalUltras

Passion– Putting your heart and soul in to work to creating the best in everything you do

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